

CONFERENCE SPONSORSHIP PACKAGES

	Platinum Dinner \$5,000	Platinum \$4,500	Gold \$3,000	Silver \$1,500	Bronze \$750
Available spots	1	3	4	7	10
Conference registration (up to 2)	✓	✓	✓	✓	✓
Promotional insert	✓	✓	✓	✓	✓
Swag	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓
Promotional slide	✓	✓	✓	✓	✓
Print ad	Full page	Full page	1/2 page	1/4 page	-
Booth	Premium 8ft booth location	Premium 8ft booth location	Premium 8ft booth location	8ft booth location	8ft booth location
Main session video promo	(1) 90 seconds	(1) 60 seconds	(1) 60 seconds	(1) 30 seconds	-
Social media promotion	✓	✓	✓	-	-
Main Session Handout	✓	✓	-	-	-
Logo on swag bag & (1) promotional email	✓	✓	-	-	-
Dinner banquet highlight	✓	-	-	-	-
Logo on program & registration page	✓	-	-	-	-

UNLEASH

Package material descriptions

Social Media promotion

Converge will make a social media post on behalf of the sponsoring organization, highlighting their resources and services prior to the event.

Logo on program

Logo displayed on conference program cover.

Dinner Banquet Highlight

DJ or Emcee to announce and thank sponsoring organization, briefly highlighting their services. Optional addition: have a card displayed at each place setting or upon each table.

Promotional insert

Each attendee will receive a conference giveaway bag that will include your one (1) promotional material provided by you (the sponsor). *Examples: pens, pamphlets, special discount offers.*

Swag

Each speaker and member of the band will receive a swag giveaway bag that will include your one (1) potentially larger promotional material provided by you (the sponsor). *Examples: T-shirts, books, mugs, tumblers*

Logo on website

Sponsor logo will be displayed on the Converge 2020 website: converge.org/unleash.

Promotional slide

Slides will be shown on-screen before and after main sessions.

Print ad

All ads are full color and will be placed in the Converge 2020 program.

Main session video promotion

Videos will be played one time at the start of a main session. Video must meet Converge's production specifications (refer to spec chart).

Booth

Sponsor booths will be located in the main walkways of the lobby and include a 6-foot table with a black tablecloth, chair(s), electricity and Wi-Fi (refer to package details).

Sponsor details

How many participants are expected at the conference?

We are expecting a minimum of 500 participants to attend Converge 2020.

Is conference registration included with sponsorship?

Yes, each sponsor package includes two conference registrations. This includes access to sessions.

How are booth locations decided?

Choices of booth locations will be decided on a first-come, first-choice basis, in application date order based on chosen package.

When do sponsor booths need to be occupied?

Booths should be occupied by a sponsor representative anytime conference attendees are on break. Please view the conference schedule at converge.org/unleash.

What are booth setup and tear-down times?

Booth setup can begin as early as 10 a.m. on January 28. All booth setups must be completed by 7 a.m. on January 29. Booths must be packed up by 3 p.m. on Friday, January 31.

Can I upgrade my sponsorship level after I have already registered?

Yes, please contact the sponsor coordinators at alicia.files@converge.org to make the adjustment.

SPEC CHART	Description/size	Requirements	Deadline/deliver to
Logo on website	Sponsoring organization's logo will be displayed on converge.org/unleash <i>The logo will click through to sponsor's website.</i>	Vector file (.ai or .eps) OR logo of at least 600x154 in a .png file	January 8 alicia.files@converge.org
Print ad	Full page: 8.125" x 10.875" – .125" bleed 1/2 page: 7.625" x 4.9375" – no bleed 1/4 page: 3.5625" x 4.9375" – no bleed	PDF or packaged InDesign file	December 13 alicia.files@converge.org
Promotional inserts	Promotional inserts are any printed material (pamphlets, 5"x7" card, etc.) or free marketing item (pen, notepad, etc.) you wish to have included in all participant bags.	Qty: 500	January 24 Converge (See shipping address below)
Swag	Swag items are promotional pieces given to speakers at the conference.	Qty: 80	January 24 Converge (See shipping address below)
Video promo	30 to 90 seconds in length. Video: 1920px x 1080px, 16:9 ratio, HD quality	.mp4 or .mov	January 8 alicia.files@converge.org
Promotional slides	1920px x 1080px, 16:9 ratio, HD quality	.jpg, .png or .psd	January 8 alicia.files@converge.org

Sponsor registration:

[Register as a Converge Unleash 2020 conference sponsor.](#)

Ship promotional materials to:

Arbor Road church
Attn: Alicia Files
5336 E Arbor Rd.
Long Beach, CA 90808

Materials must arrive no later than Thursday, January 24.

Additional questions?

Alicia Files
Sponsor Coordinator
alicia.files@converge.org // 630.890.3981